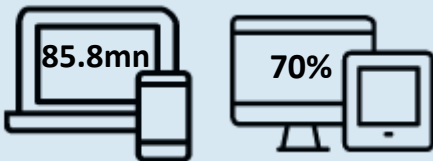




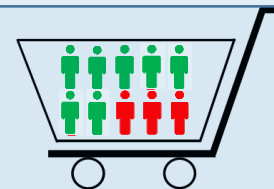
# Russia 2015 Key E-commerce Facts at a Glance



121.8mn people are over the age of 15

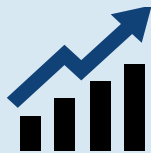


85.8mn people use the Internet (70%)



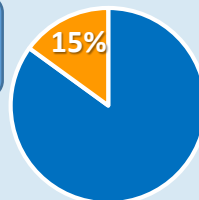
30mn people shop online (25%)

Total GDP of €1,133.9bn



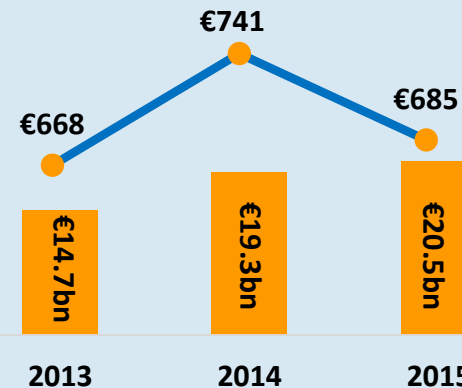
E-commerce GDP of 1.84%

61% of the population uses a smartphone



Share of mobile in online sales

B2C e-commerce revenue and average spending per e-shopper



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